

Press kit | June 2012





# Welcome to

Europe's most beautiful departure lounge



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# **Personal perspectives**

Pierre Graff, Chairman & Chief Executive Officer of Aéroports de Paris

Franck Goldnadel, Managing Director of Paris Charles de Gaulle airport

## What were the highlights of the first half of 2012?

Pierre Graff : 2012 is a year of transformational change at Paris-Charles de Gaulle airport. 2012 has marked the opening of a number of new infrastructure facilities, the largest of which is S4, the third and final departure lounge in Terminal 2E. With the official unveiling of this new facility Aéroports de Paris completes a long cycle of investments to increase capacity, surges ahead in service quality, and gives Paris-Charles de Gaulle airport a new dimension.



Franck Goldnadel : Indeed, this new satellite will increase the annual passenger handling capacity of Paris-Charles de Gaulle airport to 81 million. In terms of comfort and services, it now rivals the very best international airport facilities anywhere in the world.

# What are the particular strengths of this new building?

Pierre Graff : The construction of S4 fulfills the commitment of Aéroports de Paris to enhance the hub system implemented by Air France-KLM and its partners, while improving the ability of Paris-Charles de Gaulle to compete successfully in the long-haul market by improving the quality of service offered to passengers.

Franck Goldnadel : These three key goals guided all our choices. S4 allows us to bring the Skyteam alliance hub together on the eastern side of the airport. This new configuration gives the Paris-Charles de Gaulle hub greater coherence and boosts our ability to compete for long-haul and connecting flight traffic. It will also give Aéroports de Paris the opportunity to restructure its other terminals for the benefit of other airlines.

Furthermore, we also wanted to provide our customers with a showcase for France and its know-how. Throughout

the process of developing and finishing this building, this unifying goal encouraged us to go the extra mile in creating a living space at least as good as the best available elsewhere in the world; a space that lives up to passenger expectations. What we have created is a unique environment, with plenty of space and comfort, a welcoming atmosphere, a user-friendly design to ease passenger flow and a very high-quality retail offer.

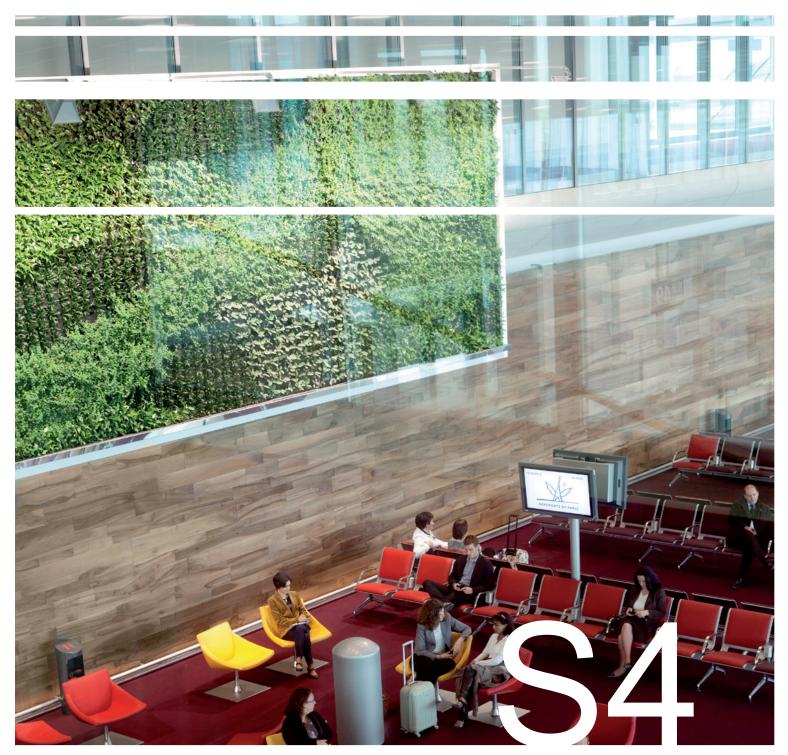
# Were all these investments necessary in order to remain competitive?

Pierre Graff: The completion of the final major development projects - S4, the Terminal 2A/2C link and the upgrading of many major infrastructures, including Terminal 1 and subsequently, Terminal 2B - all present a new face of the airport to our customers.

All these convergent factors strengthen the position of Paris-Charles de Gaulle in Europe and therefore the appeal of Paris itself as the world's favourite destination for tourists.

We should never lose sight of the fact that our passengers are constantly comparing our services and hospitality with what they experience in other airports.

As a result, constant vigilance is the only way for us to retain our position.



# The key element in the Paris-Charles de Gaulle hub transformation



Catherine Dufournet, Operations Director for Terminals 2 E/F/G

« S4 is dedicated to Air France and its Skyteam alliance partners. Together, they accounted for more than 60% of all passengers using Paris-Charles de Gaulle in 2011. That's why Aéroports de Paris has worked so closely with Air France to address all its needs. »

The operational launch of this building will allow Air France to concentrate its activities in Terminals 2E, 2F and 2G on the eastern side of the airport. Ultimately, S4 will be able to handle up to 7.8 million passengers, and is dedicated to long-haul flights and wide-body aircraft. It will be able to service 16 of these aircraft simultaneously, including 7 Airbus A380s, as well as increasing the number of aircraft stands served by airbridges.

The additional capacity provided by the new S4 makes it possible to reorganize Terminal 2F to dedicate it exclusively to European (Schengen area) traffic. Furthermore, the development of pedestrian walkways linking Terminals 2E and 2F and the implementation of the one-stop security check, now authorized by the EU legislation, allows shortening passenger walking times by around 10 minutes from the end of 2012.

# Enhancing passenger experience

# Streamlining passenger flows

Departing passengers check in their baggage and receive their boarding pass in terminal 2E before taking the 3-minute automated metro service to S4. New large-format signage makes it easier for them to find their way. The 15 security checkpoints located on the upper level have been designed to deliver smooth passenger flows and fast processing times.

# French Lifestyle at the heart of the satellite

After passing through the security checkpoints, passengers enter the centre of the satellite, which is home to the majority of shops and services. This central hub also contains the connecting flight facilities, access routes to other terminals and airline lounges.

# Comfort, space and services in the wings of the satellite

The central core serves two wings - one of 360 metres and the other of 300 metres - forming two large departure lounges with 16 departure gates. A full range of services is offered in both wings of the satellite, which also provide uninterrupted views of the aircraft.

# Arrivals

The arrivals hall is located above the departure lounges. This fully-glazed gallery gives arriving passengers a clear view of the departure lounges and the retail area before making their way to their connecting flight or going directly to the baggage claim area in Terminal 2E.

# New satellite, new numbering

To match the gate numbering in S4, the departure lounges in Terminal 2E were all allocated new gate numbers.

Terminal 2E jetty gate numbers now begin with K, those of S 3 with L, and those of S4 with M. To achieve this renumbering exercise required nearly 600 new signs to be installed in a single night.



# unforgettable souvenir of Paris

M **4 9** 

A much broader range of services



François Rubichon, Deputy CEO of Aéroports de Paris

« S4 has been conceived as a living environment in its own right, because we wanted to offer our customers an extension of their stay in Paris in terms of its culture, its food, its shopping and even its design. The best of Paris can now be found... right here in the airport! »

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# French lifestyle at the heart of the satellite

This central area is the focus for the majority of shops, bars and restaurants concentrated in the 6,000 m<sup>2</sup> of retail floor space offered by this satellite. Very bright and very spacious, its vast expanse of glazing brings natural daylight right into the centre of the building. In a few months' time, S4 will also be opening a completely new museum space for passengers. Located in the Avenue, this space will be used to showcase exhibits with loans from major museums in Paris.

# Welcome to a new world of services

S4 has 2 departure lounges and 16 departure gates. Both of these lounges feature superb natural lighting, magnificent views of aircraft and runways, an excellent choice of seating, and a broad range of services for all ages and all categories of travellers.

## Comfortable seating

S4 offers a choice of 4,000 seats: club armchairs for chatting in comfort, designer lounger chairs for resting and chilling out before your flight, and tulip armchairs.

All the armchairs are leather made and the seats are equipped with power sockets under the armrests. Aéroports de Paris changed and upgraded nearly 3,000 seats last year, and 2012 will be no exception to this new rule. By 2015, 13,000 seats will be replaced.

### Entertainment for the youngest travellers

Aéroports de Paris has just signed a partnership agreement with The Walt Disney Company, which means that there are now four new Cars and Princesses play areas in the departure lounges, where even the youngest children can have a great time as they wait for their flights. These play facilities include a TV area, the opportunity to be photographed with Disney characters, interactive touchscreen terminals... and even a maze.



# For teenagers and young adults

How about a video game before boarding? Aéroports de Paris has installed two PlayStation 3 areas where gamers can play and relax for free.

## For families

#### Interactive touchscreen tables

Aéroports de Paris offers its S4 passengers a choice of Multi-Touch interactive games areas. Both parents and children can benefit from fun and entertaining applications with some developed exclusively for Aéroports de Paris.

#### Celebrating cinema

Aéroports de Paris offers passengers free viewing of films on HD screens using a system developed in partnership with PlayStation 3. Nine titles from the Sony Pictures Entertainment catalogue will be available in French and English.

#### • Let the music play

Aéroports de Paris offers its Espaces Musique or music corners, free oneand two-person listening booths for passengers to play their own music (from an MP3 player, iPhone or iPod), a webradio or listen to selected new releases from Universal Music.

#### Stroller loan

Perfect for families with young children! Aéroports de Paris offers

passengers the use of strollers in the departure lounge after going through the security controls.

#### • To remain connected

Compact and ergonomic, the internet areas are accessible to all: passengers can play, read their mails or create their own working space. Aéroports de Paris offers all passengers 15 minutes of free WiFi.

# • Scan your boarding pass to be guided

Interactive terminals have been placed in departures, arrivals or transfer areas. Passengers can have detailed information about their flights through their boarding pass as well as an itinerary in the form of a dynamic map.



# Take a break outside...

Both boarding lounges have an outside patio area with uninterrupted views of the runways and aircraft: great for getting some fresh air after hours of travelling!

... and watch sports From June 30, passengers in S4 can watch the Tour de France live, thanks to a partnership with France Television, in the Sports Corner located on the «Place de Paris». This event will be followed by the sporting highlight this summer, the broadcasting of the Olympic Games.

# The very best

LA MAISON DU CHOCOLAT

ROYAL QUARTZ

ROYAL QUARTZ

JL

# of Paris shopping



GUCCI

Mathieu Daubert, Retail Director – Aéroports de Paris

BVLGA

SUR

« The quintessence of Paris –its culture, its shops and its fine food– is concentrated here in S4. It's the most sophisticated shopping experience we've ever offered. S4 at Paris-Charles de Gaulle Airport is a celebration of Paris, the Capital of Creativity. »









# Three amazing shopping experiences



# The largest airport retail area in Europe

This is the first time that any European airport has offered such an extensive retail area in the form of a Department Store with more than 2,200 m<sup>2</sup> of floor space entirely dedicated to fragrances, cosmetics, French lifestyle and fine food. Its seamless, chic, designer style takes its cues from the most prestigious Paris stores.

In the French lifestyle and fine food departments, passengers will find the very best of French know-how and regional produce. Special attention has been focused on the wines, champagnes and cognacs universally acclaimed by our international passengers.



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## Welcome to the « Place de Paris »

The bustling square that welcomes passengers as they leave the Department Store is a vibrant living environment of shops, bars, restaurants and relaxation areas covering a vast area of 6,000 m<sup>2</sup> (equivalent to the Place Dauphine in Paris)... it's the beating heart of S4.

The intention of Aéroports de Paris was always to offer passengers a distillation of the genuine essence of Paris. The result is a haven of good design flooded with natural light and sophistication. Magnificent wooden terraces flanked by living trees welcome passengers looking for somewhere to eat, drink (*Ladurée, Starbucks, La Maison du Chocolat, Paul, Caviar House* and *Prunier*), freshen up or simply admire the superb walls of water at each of the four corners of the square.

Travellers who like to stretch their legs can stroll to *Air de Paris* to discover the latest souvenirs of Paris. Souvenirs are particularly popular with passengers travelling for pleasure, and in fact 90% of tourist visitors leave with at least one souvenir of their trip.

In addition to the bestselling Paris souvenirs, the range here includes items developed exclusively for *Air de Paris*. Those keen to take home a piece of French musical and cinema culture will enjoy browsing in the all-new *FNAC* store.



Fashionistas of both sexes looking for high fashion, readyto-wear or unashamed glamour will love the Avenue that leads out of the central square, because it is designed to reflect the style of the capital's most attractive avenues, with majestic facades, beige fabric canopies and exceptional ceiling height.

Nearly 20 oh-so-Paris boutiques offer S4 passengers all the latest must-haves, some for the first time ever: *Chloé, Bottega Veneta, Tod's, Miu Miu.* 

International visitors to Paris expect to find the very best in fashion. Its designer creations, creativity and chic glamour make France a must-visit destination, and Aéroports de Paris is committed to offering our international visitors a concentrated flavour of the very best French and European brands: *Bulgari, Burberry, Dior, Gucci, Hermès, Prada, Ralph Lauren* and *Salvatore Ferragamo*.





# Fancy a snack before take-off?

After this stroll through the three shopping experiences, passengers can look forward to an excellent choice of restaurant services and environments in their departure lounge.

## Fusion food at Naked

With the arrival of *Naked* over more than 200 m<sup>2</sup>, S4 passengers will be able to explore the international trend for combining self-service ready-to-eat food with hot and cold dishes prepared to order. To appeal to all passengers, Asian-inspired dishes will also be served.

## If it's fresh and organic, it's Exki!

With a restaurant of almost 200 m<sup>2</sup>, *Exki*, the Belgian chain famous for its fresh, organic food (bread, quinoa, lentils, milk, yogurts, sugar, jams, etc.), will be offering its famous recipes designed by chef Frank Fol.

## How about a massage...?

Between lunch and take-off, what could be more relaxing than a quick massage? Already well-known at Paris-Charles de Gaulle, *Be Relax* offers travellers its tailored relaxation service.



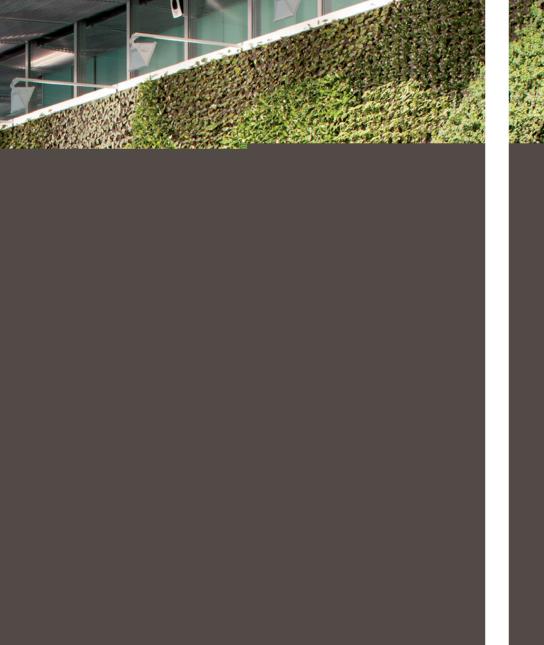
# Passengerfocused

# architecture and design



François Tamisier, Chief Architect

« The intentionally sober and uncluttered design of the building enhances its atmosphere and the high-quality hospitality it offers to passengers. The simple lines, accentuated by the omnipresent natural daylight, make the building more legible and more visible. Noble materials, glass and steel are associated to marble and wood with time and history enshrined in their texture. The soothing presence of nature is a link with the outdoors, with the horizon. The interior design evokes the city with passengers enjoying a last stroll before taking off. »





From the moment passengers arrive in the satellite, the large-format, colour-coded signage provides clear directions to the security zone, retail areas and departure zones. Lit by natural daylight, the Central Square at the heart of the satellite is flanked by premium-branded shops, just as in a chic cityscape. The shops structure the space to create perspective for the square itself and the shopping street also referred to as *L'Avenue*.

# Walls of water... Waves of Light...

At its centre, the Place de Paris is focused around rest areas and restaurants beneath the spectacular Ondes Lumineuses (Waves of Light) «Respect me» chandelier designed by visual artist Matteo Messervy. On either side, terraces created from solid wood and marble welcome travellers in contemporary style to experience the walls of water designed by Taro Suzuki in homage to the Fountains of Paris.

# Trees and green walls

Like the departure lounges, L'Avenue is flanked by living trees. In fact, the soothing, living presence of nature is evoked throughout Satellite 4. The one-piece multifaceted translucent roof reflects and refracts the light like the pendants of a crystal chandelier covering the entire building, creating an impression of the iridescent, living surfaces of water so typical of classical French gardens.

Free of intervening structural elements, the uninterrupted views of the parking stands for A380 and other wide-body aircraft from the departure lounge offer passengers a clear vision of the very latest aircraft technology the world has to offer. Standing on floors finished in white marble and dark red carpet, the leather seats provide passengers with a comfortable position from which to enjoy the green walls, whose soothing, natural textures contrast with the animated hustle and bustle of the airside areas. It's a wonderful counterpoint of nature and technology.

These green walls cover an area of 60 m<sup>2</sup> along the passengers' path, the sinusoid representing the Seine River. The tropical plants used for the walls include several varieties of Ficus, with one exclusively used to represent the Seine. The walls are automatically irrigated seven times a day with a fertilizer/water mixture and lit 12 hours a day by metal iodide lamps.

In the departure lounges, the use of cleargrained walnut accentuates the green walls. Like a breath of fresh air, the garden terraces at each end of the departure lounges give everyone the opportunity to relax outdoors before jetting off to faraway places.

These outdoor green walls are landscaped as French gardens with vertical lines of boxwood. The rest is planted with meadow flowers.





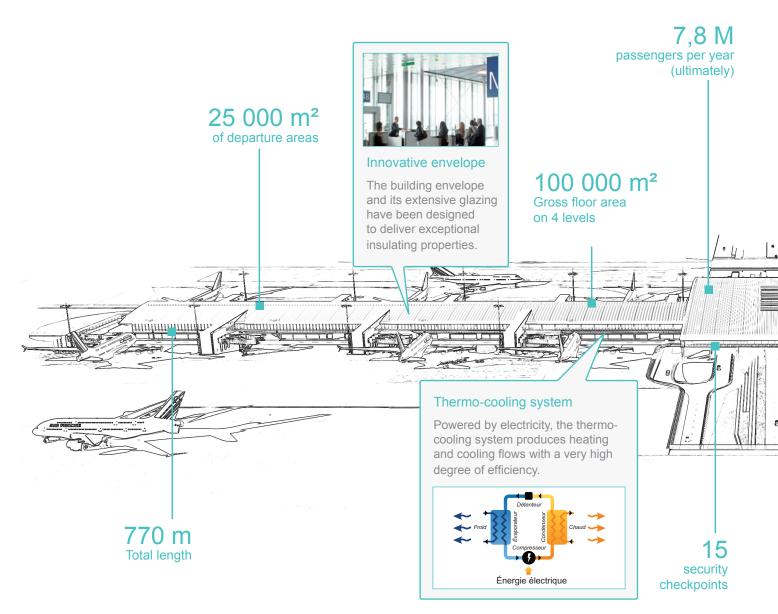


# A high-efficiency building on an exceptional scale



Cédric Laurier, Project Management Director

« S4 is a building on an exceptional scale. From the outside, it seems similar in size to S 3, but inside, the space is organised very differently, because we have focused essentially on creating an interior ambience around functionality and high-quality passenger hospitality. »





#### Xavier Dubrac, Engineering and Architecture Director

« The development of such a facility represents an extraordinary human adventure. The actual construction required more than 15,000 people on site. Nearly 500 companies, mainly French with three-quarters settled in the IIe de France region, have used the best materials available, from Grenoble walnut heartwood to Japanese water wall, from all over the world. The full operating capacity of the satellite will generate more than 10,500 direct jobs adding up to the some 115,000 direct jobs already created par Paris airports. »

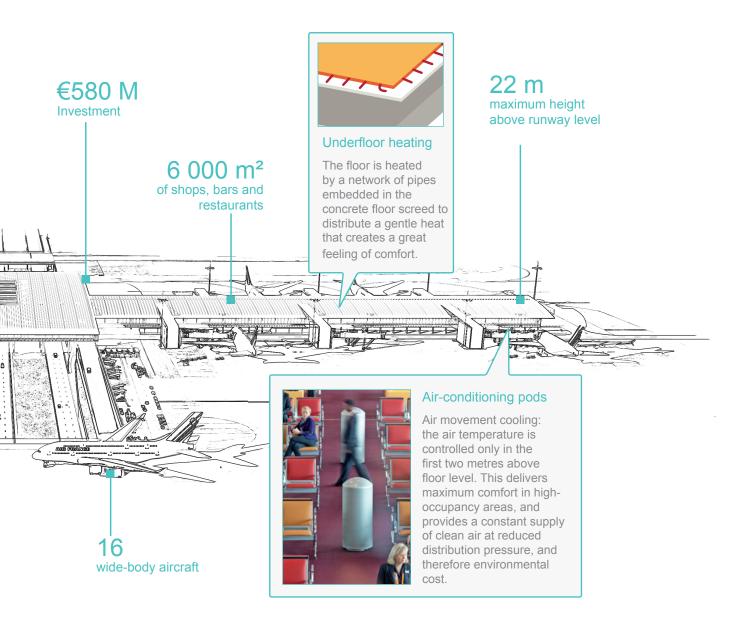
Bernard Cathelain.

Executive Director - Development and Facilities

to a car circling the Earth 500 times. »

« Right from the very beginning of the project, Aéroports de Paris has adopted an eco-positive strategy to ensure that this new building delivers exemplary performance. As a result, we've been able to create a building with overall energy consumption that's around 40% below the average for other terminals. That means we're saving some 3,000 tonnes of CO<sub>2</sub> emissions every year, which is equivalent





# Key facts about Aéroports de Paris

## Paris-Charles de Gaulle

- 61 million passengers handled in 2011 (+4.8%)
- Number 2 in Europe and Number 7 in the world in terms of passenger numbers
- Europe's leading hub airport, with 25,024 connecting flights (with transfer times under two hours) every week (source: Air France-KLM)
- The global hub for Air France-KLM and the main European hub for SkyTeam
- Proportion of connecting flight traffic: 30.7%
- The European hub for Fedex
- More than 2.3 million tonnes of freight handled in 2011
- Covers 3,250 hectares
- 3 terminals
- 4 runways

## Press Office Aéroports de Paris

291 boulevard Raspail - 75675 Paris cedex 14 Tél. +(33) 1 43 35 70 70 www.aeroportsdeparis.fr

