



AÉROPORTS DE PARIS

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16 July 2014

Press Release

**Aéroports de Paris strengthens its
Communications Division teams**

Aéroports de Paris has made three appointments to the Communications Division, created in May 2013 to steer the Group's corporate and commercial communications strategy:

- **Dounia Alno** has been appointed Manager of the *Brand Management and Design* department, in charge of the Group's brand image and handling all external and corporate communications to passengers and opinion-formers (Group brand strategy, general public operations, cultural partnerships, etc.).
- **Elise Hermant** has been appointed Manager of the *Opinion* department, which includes media relations, the "intelligence and policy" unit, digital strategy and individual shareholder relations.
- **Perrine Duglet** has been appointed Operational Communications Manager for Paris-Charles de Gaulle and Paris-Le Bourget airports, specifically in charge of communication with the public at large and B2B communications.

All three of these managers report to Benjamin Perret, Director of Communications for Aéroports de Paris.

*The Communications Division is organised into six departments: Opinion, Brand & Design, Operational Communications Paris-Orly; Operational Communications Paris-Charles-de-Gaulle and Le Bourget; and the Commercial and Internal communications departments.

Dounia Alno, 32, graduated in marketing from ESSCA Angers and holds a master's degree in "Communication Strategies" from CELSA. She started her career working for advertising and communications agencies: TBWA between 2005 and 2009; then for Euro +RSCG&CO, where she was Account Director in charge of brand and image for several major accounts (AXA, Valeo, Sodexo, etc).

Elise Hermant, 32, a graduate of CELSA and IEP Paris (Paris Institute of Political Studies), was an Account Director at Havas Worldwide, in charge of social issues and crisis communication. She previously worked as press and communications advisor to the office of Martin Hirsch, High Commissioner for Active Solidarity against Poverty, and as Press Officer in the office of Xavier Bertrand, Minister of Labour, Social Affairs and Solidarity.

Perrine Duglet, 34, holds a post-graduate degree in public policy communications from Paris XII University and worked previously as Press and Communications advisor to Nicole Bricq, former Foreign Trade Minister, from May 2012. Between 2008 and 2012, she served as Press Officer at the Ministry of Ecology, Energy and Transport.



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Aéroports de Paris builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2013, Aéroports de Paris handled more than 90 million passengers and 2.2 million tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and 43 million passengers in airports abroad. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the Group also intends to develop its retail and real estate businesses. In 2013, Group revenue stood at €2,754 million and net income at €305 million.

Registered office: 291, boulevard Raspail, 75014 Paris, France. A public limited company (Société Anonyme) with share capital of