



INNOVATIONHUB

THE AIRPORT OF THE FUTURE
STARTS HERE



OUR APPROACH



THE PROGRAMME IN FIGURES

20 events per year

10 themed conferences

450 start-ups

15 trials per year

3 equity investments in 2017

5 partner incubators

ONE GOAL

The Innovation Hub programme is a powerful driver of change working to improve Groupe ADP's competitiveness.

A DESIGNATED CROSS-FUNCTIONAL TEAM

The Innovation department is directly connected to the Group's business teams and evolves based on quick decision-making.

It has the highest levels of support and enjoys entrepreneurial freedom and its own budget.

In an increasingly competitive airport sector, Groupe ADP is expanding its ability to innovate by launching the Innovation Hub programme. This involves developing a powerful ecosystem to help with imagining and designing the airport of the future.

The Innovation Hub programme uses a systemic approach focused on three main pillars:

Open, Connect and Invest.

This cross-functional approach strives to imagine new solutions, to disseminate a culture of innovation throughout the Group, and to trial and implement new products, services and operating modes.

A SYSTEMIC APPROACH



OPEN

Develop the
ecosystem



CONNECT

Experiment



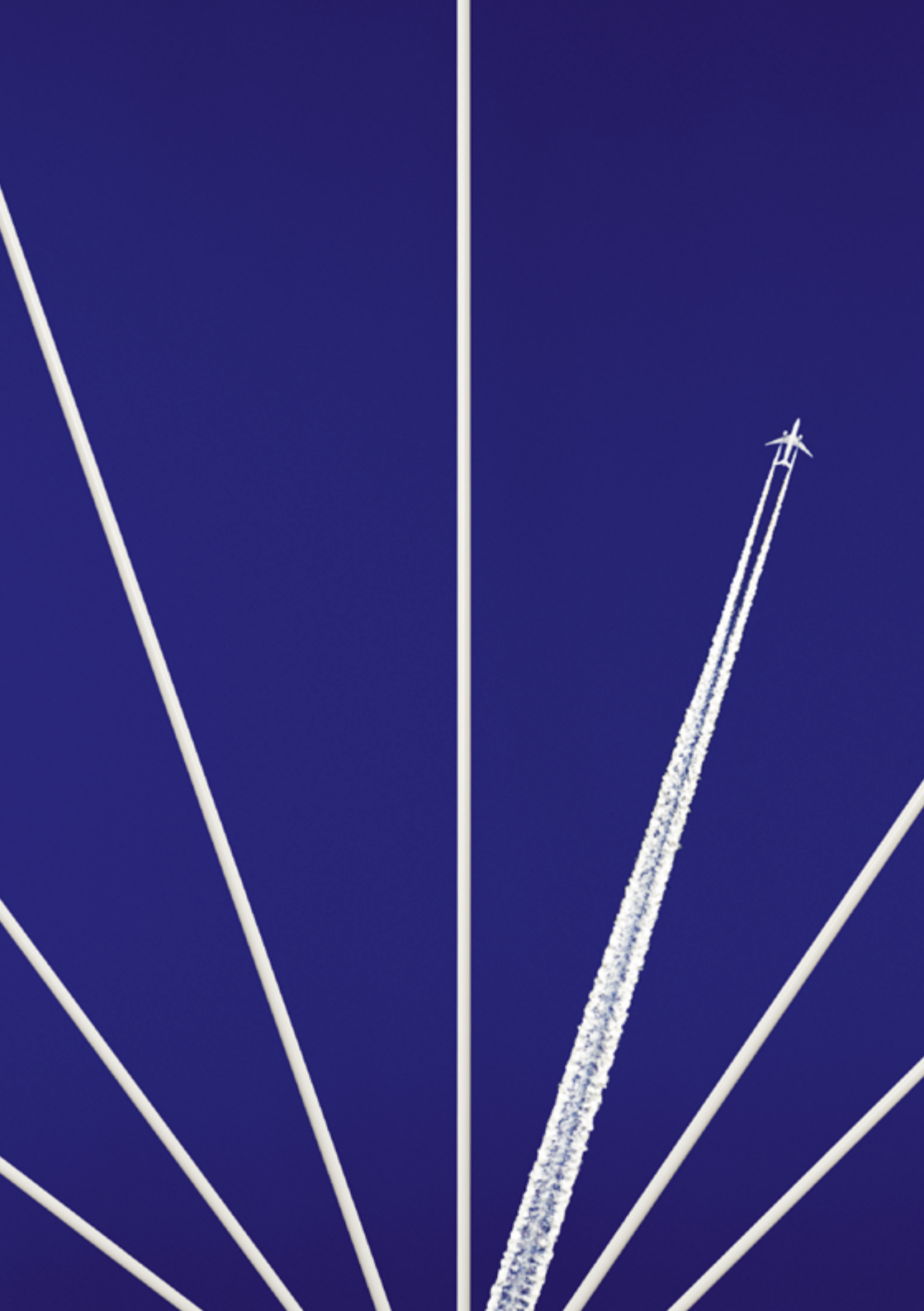
The diagram illustrates a systemic approach to innovation. It features a central 'INNOVATIONHUB' with three main stages branching out from it: 'OPEN' (top left), 'CONNECT' (top right), and 'INVEST' (bottom). Each stage is represented by an icon, a title, and a brief description. The 'OPEN' stage involves developing an ecosystem, 'CONNECT' involves experimentation, and 'INVEST' involves building an industrial partnership. The stages are connected by lines, forming a triangular structure around the central hub. A blue diamond shape is positioned above the 'OPEN' stage, and a handshake icon is positioned below the 'INVEST' stage. The entire diagram is set against a white background with a light blue border.

INNOVATIONHUB



INVEST

Build an industrial
partnership







OPEN



#Monitoring

#Conferences

#Technological Showroom

#Learning expedition

#Events

A DEDICATED INNOVATION AREA



Located at the heart of Paris-Charles de Gaulle Airport, the Innovation Hub was designed to promote a culture of open innovation.



THIS SPACE ENCOURAGES
CHANCE MEETINGS FOR OUR
PARTNERS AND STAFF.





A COMPREHENSIVE OFFERING



SHOWROOM

Technology on display in our showroom:

- \ Holographic systems
- \ Drones
- \ Virtual reality headsets
- \ Etc.



EVENTS

A diverse programme aimed at employees and partners:

- \ Innovation Day
- \ Disruptive Morning
- \ Lunch Conference
- \ Start-up pitch
- \ Etc.



PROJECT STIMULATION

Support provided across various levels:

- \ Temporary incubation for start-ups
- \ Support for entrepreneurial projects
- \ Joint development with our partners



EVENT PARTNERSHIPS

The Innovation Hub team co-organises events that focus on technological developments and the identification of market trends:

- \ CES
- \ Innorobo
- \ Hello Tomorrow
- \ Paris Air Forum
- \ Grands Prix de l'Innovation de la ville de Paris
- \ Techninov
- \ Futurapolis...



BUSINESS AREA

Start-ups regularly pitch their ideas in the business areas in our airports:

- \ A networking space for our business travellers







CONNECT



#Source

#Experiment

#Launch

THE AIRPORT AS A FIELD OF EXPERIMENTATION



CONNECT is the Innovation Hub's experimentation programme.



ITS PURPOSE IS TO CREATE PARTNERSHIPS TO TEST,
ADAPT AND ROLL-OUT NEW PRODUCTS AND SERVICES
WITHIN GROUPE ADP.



OUR INNOVATION PROGRAMMES



Three programmes representing incredible opportunities for experiments:

SMART AIRPORT

- ◆ Develop a smart infrastructure, a digital airport
- ◆ Expand the personalised service offering to provide a unique experience

BETTER CONNECTIONS

- ◆ Improve connectivity with new digital and automatic options
- ◆ Optimise routes from the city to the airport and within the airport

ROBOTICS

- ◆ Automate processes to meet the needs of the business lines
- ◆ Use new technologies to reinvent the passenger experience

*CSR is an objective sought after by all of our innovation programmes.

WHO IS THIS PROGRAMME FOR?



INNOVATIVE START-UPS AND COMPANIES

Start-ups and SMEs that have developed a working prototype that is ready to be tested in the field and/or ready for marketing.

ACADEMIC WORLD

Researchers and students who would like to work with Groupe ADP on a specific field of experimentation.

PARTNERS

Institutional partners, large groups, international airports and other entities that would like to carry out experiments in collaboration with Groupe ADP.

STRATEGIC PARTNERSHIPS



5 CONNECTED PARTNER INCUBATORS



TOURISM - RETAIL



CONSTRUCTION - REAL ESTATE



NEW MOBILITY CONCEPTS
INFRASTRUCTURE

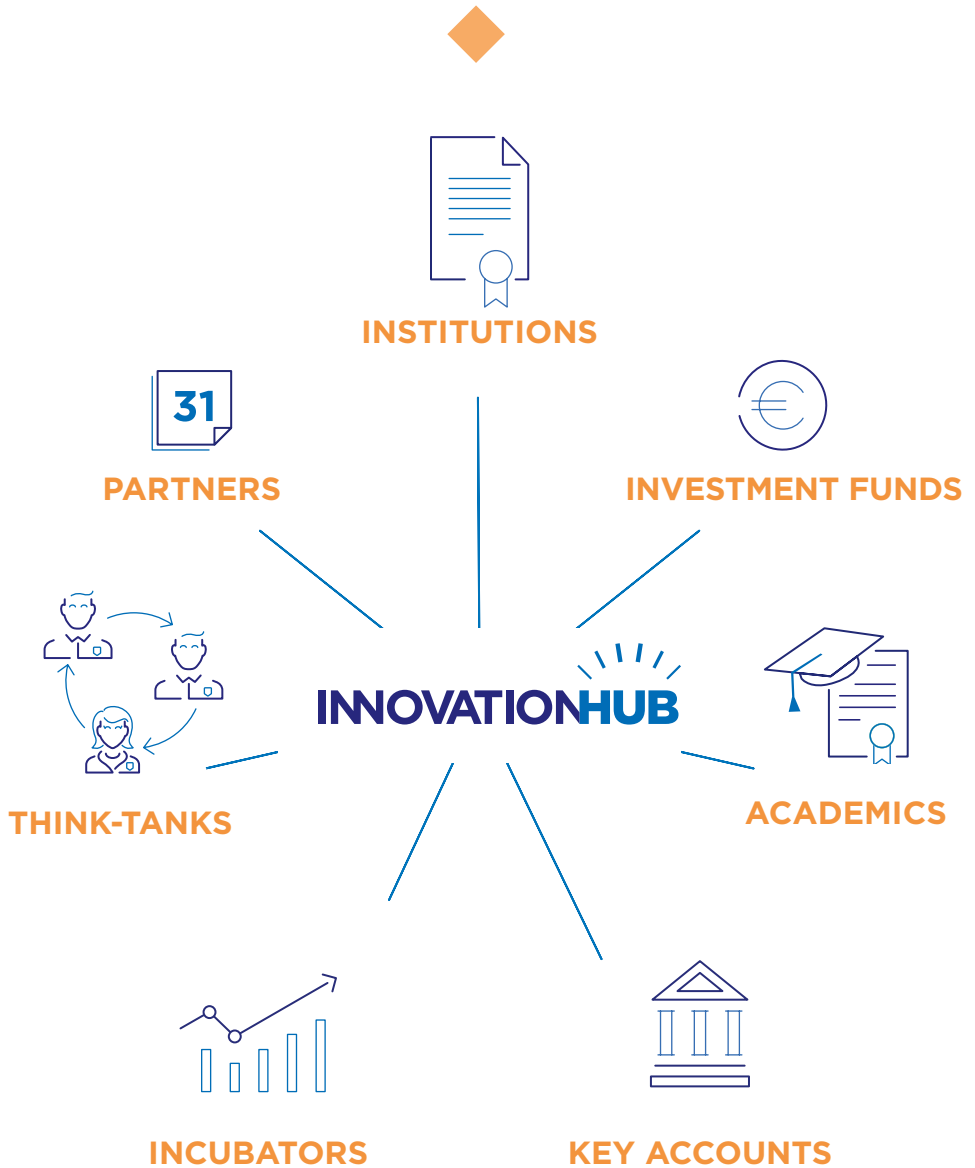


SECURITY - PREVENTION



DIGITAL
TELECOMMUNICATIONS

A UNIQUE ECOSYSTEM









INVEST



#New Business

#Industrial partnership

INVESTMENT AT THE HEART OF OUR WORK



INVEST is the investment programme for start-ups dedicated to strategic operations.

ADP INVEST

ADP INVEST is Groupe ADP's internal investment fund.
Its investment doctrine:

FOLLOWS IN THE FOOTSTEPS OF THE CONNECT PROGRAMME

\ We finance businesses that already have experience working with Groupe ADP.

HAS A STRATEGIC APPROACH

\ We invest in companies that are connected to our businesses. We rely on the founding team and offer financing to help your long-term development.

FOCUSES ON CONTRIBUTING EXPERTISE

\ We provide expertise that is essential to your development: business support, business development, recruitment, accounting, technical experts, etc.

THREE COMPLEMENTARY EXTERNAL INVESTMENT FUNDS

Groupe ADP has invested in the following three funds:



ACCESS TO OVER 1,000 QUALIFIED START-UPS EACH YEAR
OPPORTUNITIES FOR OPERATIONAL PARTNERSHIPS
DIVERSITY OF GEOGRAPHICAL AREAS COVERED

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