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# Press Release

# Aéroports de Paris announces the launch of its Corporate Foundation

With the creation of this new Foundation, Aéroports de Paris aims at sustaining the momentum of areas in the vicinity of its airports, to combat illiteracy in France and abroad, to promote the group's social values overseas and to encourage the involvement of its employees in philanthropic projects.

After ten years under the auspices of the *Fondation de France*, with over 690 projects supported, the creation of this new institution is in line with Aéroports de Paris' corporate social responsibility policy and marks a turning point for the group.

"Aéroports de Paris is a key economic player in the Ile-de-France region; as a partner it is committed and forward-looking, and like its employees, very much involved in philanthropy and solidarity actions. This Foundation is a signal of our desire to move beyond economic development, towards a greater concern for the world around us" explains Augustin de Romanet, Chairman and CEO of Aéroports de Paris and Chairman of the Aéroports de Paris Corporate Foundation.

The Foundation's scope of action is not only the areas around the Paris airports (Paris-Charles de Gaulle, Paris-Orly, Paris-Le Bourget), but also the countries where the group's expertise is renowned.

## Its goals revolve around 4 themes, which are in tune with the company's values.

- Local initiatives: The Foundation supports the momentum of areas in the vicinity of its airports with the aim of improving the daily lives of the residents of these areas. In this way it supports the local community associations by conducting innovative and responsible public initiatives that form social bonds and promote local life.
- **Combating illiteracy:** Since reading and writing are essential to achieving better social inclusion, the Foundation wishes to help individuals who are struggling. It thus helps develop projects based in areas close to its airports, promoting access to knowledge.
- International: The Foundation intends to promote its social values beyond its borders to the countries where the group is present. It thus supports general community projects and more specifically helps individuals who are illiterate to acquire essential basic knowledge.
- **Employee involvement**: The Foundation wishes to encourage and support its employees as they become involved in philanthropic initiatives. It allows all the group's employees to share their experience and get involved in a charitable organisation thanks to skill-based sponsorship.

Laure Kermen-Lecuir, General Representative of the Aéroports de Paris Corporate Foundation, explains, "Our Foundation is the umbrella for all the Group's patronage actions. It allows 9,000 of the Group's employees to commit to a charitable project, to share their know-how and to thus reveal their spirit of solidarity".

The Aéroports de Paris Corporate Foundation is chaired by **Augustin de Romanet.** The General Representative is **Laure Kermen-Lecuir**.

The Foundation is overseen by a Board of Directors comprising 9 members, a third of whom are qualified outside parties. Béatrice de Durfort, General Representative of the *Centre Français des Fonds et Fondations*, Patricia Charrier, Deputy General Representative of *IMS - Entreprendre pour la Cité*, François Debiesse, Executive Chairman of *ADMICAL Carrefour du mécénat*.



The Foundation has already forged partnerships with charities covering its various areas of operation.

#### Local initiatives:

- The Jeunes Talents association: organises classical music concerts to promote professional inclusion of young talented musicians from the higher conservatories of Paris or other major European cities and allows everyone access to this world of music.
- Les Amis de l'INSEP: creates bonds between generations of high-level athletes and helps present and future generations to achieve their sporting ambitions as well as personal or professional fulfilment. The Foundation supports 3 young sporting talents, including one athlete with disabilities, by awarding scholarships.

### **Combating illiteracy:**

- The Coup de Pouce association as a partner for academic success: helps put each child regardless of social or family environment on a path to academic success. In partnership with the cities and with the French education board, the Association introduced a system for prevention of early academic failure known as the Coup de Pouce Clé intervening as soon as children are learning to read, in the early primary years.
- Lire et faire lire: encourages and develops all community initiatives that promote and develop a love of reading. In order to reach populations most in need of assistance (in targeted neighbourhoods and overseas), Lire et Faire Lire adopted the project "Preventing illiteracy through the love of reading" and thus participated in urban educational success and social cohesion policies.

#### International:

- Biblionef: Gives opportunity to as broad a population as possible to escape the ignorance and illiteracy that lead to poverty. Biblionef is an NGO recognised by UNESCO, UNICEF and the European Council. One of its missions is to provide under-privileged children with new and recent books. The Foundation supports Biblionef to develop projects in geographical areas where the group operates, such as Morocco, Mauritius and Madagascar.
- Béatrice Schönberg Foundation: supports the education of girls throughout the world, particularly in Morocco. Most young Moroccan girls from rural areas live far from schools and must travel many miles on foot to get to school, leading them to drop out after primary school. The Aéroports de Paris Corporate Foundation is helping to build a residential building which will allow 45 young girls aged 11 to 18, living in the villages of the Atlas region, to attend lower and upper secondary schools levels.

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Aéroports de Paris builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2014, Aéroports de Paris handled around 93 million passengers and 2.2 million metric tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and more than 41 million passengers in airports abroad. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the Group also intends to develop its retail and real estate businesses. In 2014, Group revenue stood at  $\leq 2,791$  million and net income at  $\leq 402$  millon.