



A three-way agreement between the Paris Region Tourist Board, Viparis and Aéroports de Paris to provide enhanced visitor services for business travellers

The Paris Region Tourist Board, Viparis and Aéroports de Paris are pleased to announce a three-way cooperation agreement in the form of a **Welcome Pack** Exhibitions and Congresses.

To mark the occasion, an official ceremony was held on 13 May 2015 at the Hôtel Salomon de Rothschild, in the presence of **Gérard Feldzer**, Chairman of the Paris Region Tourist Board, **Jean-Yves Durance**, President of Viparis and **Augustin de Romanet**, CEO of Aéroports de Paris.

Matthias Fekl, Minister of State with responsibility for Foreign Trade, the Promotion of Tourism and French Nationals Abroad, gave the closing speech. The Minister's presence was proof of the French government's willingness to support initiatives to provide visitors with the best possible reception in Paris and its surroundings.

The Welcome Pack Exhibitions and Congresses was launched six years ago by Viparis and the Paris Region Tourist Board. The Package is provided to international events held at one of the exhibition spaces operated by Viparis.

Since 2009, the Package has been made available for 220 events, with transport provided to a total of 240,000 people.

Aéroports de Paris' presence, alongside Viparis and the Paris Region Tourist Board, complements and strengthens the Welcome Pack framework. Together, the partners agree to:

- Promote the Greater Paris Region and develop visitor services
- Improve urban mobility and enhance visitors' experiences
- Provide VIP services to both national and international business customers

The Welcome Pack is a full-service, multi-channel offer of welcome facilities, complementary shuttle transfers and other services provided to visitors, exhibitors and conference attendees, starting from their arrival in the Greater Paris region and throughout their presence at the events they are attending. The Package enhances the reputation and appeal of their destination with:

Welcome facilities

- A personalised welcome at train stations and airports in and around Paris
- Customised signage, with dedicated signboards and dynamic display screens
- Special banners for events held at the Palais des Congrès de Paris

Shuttle transfers

- Complementary, WiFi-enabled shuttle buses from airports

Other services

- Exclusive baggage-handling and concierge services
- A copy of Viparis' *Like a Parisian* guide

ABOUT VIPARIS:

Viparis, the European leader in conferences and trade events, manages the ten main conference centres and exhibition/event/show venues in the greater Paris region. These include the Carrousel du Louvre, Espace Champerret, Espace Grande Arche, the Palais des Congrès de Paris, the Palais des Congrès d'Issy, the Palais des Congrès de Versailles, Paris Le Bourget, Paris Nord Villepinte, Paris Porte de Versailles and the Hôtel Salomon de Rothschild.

Viparis hosts exhibitions, shows, conferences and business events for the general public and professionals from every sector.

Each year, Viparis hosts:

- 330 trade events
- 120 live performances
- 150 conferences
- 400 corporate events
- and more than 10 visitors

ABOUT THE PARIS REGION TOURIST BOARD:

The Greater Paris Region is Europe's top destination for professional gatherings and events. In 2014, business customers accounted for 39% of overnight stays in the region, for a total of 25.3 million overnights.

Through its operations with visitor and tourism organisations, the Paris Region Tourist Board ensures the promotion and development of Paris Region as a tourist destination. It implements resources, tools, support and networks so that the area's tourism professionals can develop and sell a qualitative, innovative and adaptable offer.

For more information: pro.visitparisregion.com

ABOUT AEROPORTS DE PARIS:

Aéroports de Paris builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2014, Aéroports de Paris welcomed some 93 million passengers and processed 2.2 million metric tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and more than 41 million passengers in airports abroad. Boasting an exceptional location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading the quality of its services; the Group also intends to develop its retail and real estate businesses. In 2014, Group revenue stood at €2,791 million and net income at €402 million.

Registered office: 291, boulevard Raspail, 75014 Paris. A public limited company (*Société Anonyme*) with share capital of €296,881,806. Registered with the Paris Trade and Companies Register under no. 552 016 628 RCS Paris.

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