

27 September 2016

Paris Aéroport cultural programme

**Dominique Issermann given carte blanche
- Paris-Charles de Gaulle airport from 3 to 23 November 2016 -**

With support from JCDecaux Airport Paris

From 3 to 23 November 2016, Paris Aéroport will be showcasing a new exhibition of 80 specially selected photographs by Dominique Issermann from her archives. Far from a conventional display, the photographer has chosen to breathe life into her photographs, arranging for them to be shown on large JCDecaux advertising screens. The images will be simultaneously displayed on 470 screens located in the eight Paris-Charles de Gaulle terminals and will be seen by the airport's 180,000 daily passengers.

"The term exceptional is no exaggeration; this exhibition created by Groupe ADP and the artist is unique. Unique given the rarity of Dominique Issermann who, following exhibitions at Arles photography festival and the 'Maison Européenne de la photographie', has honoured us by choosing Paris-Charles de Gaulle airport as the third venue for her work and, in doing so, has helped establish the airport as a forum for culture" said Augustin de Romanet, Chairman & Chief Executive Officer of Groupe ADP.



This exhibition has no beginning and no end. Ever shifting, it changes as passengers make their journey through the airport and offers them surprises along the way. As such, it fits perfectly in line with the cultural initiative launched by Groupe ADP, the goal of which is to promote French cultural heritage.

As part of this new type of exhibition, the images will be shown in between advertising material to surround passengers with beauty and emotion.

This is the first time that the JCDecaux Airport Paris network has been involved in an artistic project of this kind.

About Groupe ADP's cultural policy

For a number of years, Groupe ADP has been committed to a new cultural initiative which has gradually been rolled out across the Paris airports, attractive and welcoming buildings that offer spectacular backdrops and original venues for art. The aim of this initiative is two-fold: to boost the profile of French cultural heritage and to support the French creative industries, by providing a platform for multiple art forms that combine culture, expertise, excellence and hospitality.

About Dominique Issermann

Dominique Issermann has worked for some of the largest international media groups and has photographed portraits of many renowned international artists and celebrities, from Catherine Deneuve and Claudia Schiffer to Isabelle Adjani and Laetitia Casta.

Major luxury fashion houses including Chanel, Yves Saint Laurent, Christian Dior and Sonia Rykiel have entrusted her with their brand images and those of their most famous fragrances. She has also shot a number of advertising and music videos for icons such as Leonard Cohen and she directed the legendary Victoria's Secret advert in which Bob Dylan appears. Her work has previously been exhibited at the 'Rencontres de la Photographie' festival in Arles (2006) and at the 'Maison Européenne de la Photographie' (2012).

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Groupe ADP builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2015, Paris Aéroport handled more than 95 million passengers and 2.2 million metric tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and more than 55 million passengers at airports abroad through its subsidiary ADP Management. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the Group also intends to develop its retail and real estate businesses. In 2015, Group revenue stood at €2,916 million and net income at €430 million.

Registered office: 291, boulevard Raspail, 75014 PARIS

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